

# How to Use Your Autoresponder Series for Maximum Affiliate Profits



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Building a list isn't too hard – you just got to put a little work into it. ***Thankfully***, All Private Label Content can take care of a lions-share of that work by providing you with ready-to-publish autoresponder messages...complete with top-selling affiliate product promotions. **Just plug 'em in and build your list.**

Learn more about these ready-to-go email marketing campaigns at: <http://allprivatelabelcontent.com>

**Save \$5, by entering coupon code: 6ACD3**

Now let's get started....

## Step One: Think Build List First, Everything Else Second

Building a list is a priority for any online marketer, including affiliate marketers. Many affiliates make the mistake of sending their traffic directly to the vendor's website. While this may earn you some money in the process, it's not the smartest way to build a tangible long-term business.

The top affiliates (super affiliates) have gotten to the level they're at by mainly treating their affiliate business like a REAL business. This means building assets that belong solely to them. And one of the biggest assets for any online business owner is their subscriber list.

This is why we recommend that all affiliates and marketers alike put a large amount of their time and effort into building a list.

**A few quick and easy ways to build a list are:**

1. **Write and distribute articles** – Even if you only write one article a day, this will quickly add up. In just one month you can have 30 plus one-way links pointing towards your website. This will help you with your search engine rankings and traffic.

To really maximize your article distribution efforts, we recommend you distribute some articles to a few top-ranking online directories and some to high-ranking websites directly. This second method may take a little more time and effort but it's well worth it, because you'll receive direct one-way

links from a variety of reputable websites – sure to increase your traffic and search engine rankings.

Most website owners are very interested in publishing exclusive original content. So it's a win/win situation for all involved.

**2. Promote your list & make it enticing** – Make sure your visitors can see your subscriber list on all pages of your website. Make it enticing for visitors to sign up to your list by offering a free give away – such as an ebook or special report. Ensure the information is of high quality.

**3. Advertise on quality related websites** – Advertising is another great way to get one-way links and increased traffic. Just make sure that you are advertising on a reputable website that does actually receive a high amount of traffic each month (and that has a high page ranking).

Another key point is to write your ad in a way that will get the reader to take action. Offer a free ebook or course and word it in a way that makes the reader want to click over to sign up. Advertising is the first step, but effective copywriting is what will make your ad dollars go further.

Those are just a few simple ideas to help get you started, but the main point here is that building a list is important. A website visitor doesn't really mean anything if they land on your website, read the content, click away and never come back. By getting that visitor's contact information, however, you have the ability to start building a relationship with them – which leads us to step two...

## **Step Two: Build Relationships First, Everything Else Will Follow.**

When you first build a list it doesn't really matter what products you're offering to that list – whether they're yours or someone else's – that comes second to the relationship you have with your subscribers.

You see, if you concentrate on building a positive relationship with your subscribers, they will be willing and happy to trust your recommendations. And while it's tempting to start promoting a ton of different products left and right, it's really worth taking your time to build relationships first.

This doesn't mean you can't make promotions, this is after all your job, but it just means that sometimes (especially at first) you may need to sacrifice profits for building trust. Once you build a trustworthy relationship with your subscribers, the money will follow easily without you having to "hard sell."

### **Here are a few easy ways to build a trusting relationship with your subscribers:**

**1. Make your subscriber's needs a priority** – Think about your subscribers at all times. Put yourself in their shoes and help them solve their problems. Offer products and information that provide a real solution to their needs. Don't offer anything that you're unsure about, having really used or don't trust. This is a quick way to lose the trust of your subscribers.

If you think about this in a very common sense way and apply core values, you'll be okay. A few simple core values are – follow through on your word, treat people with respect, be honest and kind.

**2. Offer great quality information** – Inform and educate your subscribers and give them real value for their subscription. This doesn't mean you need to give away the farm for free. It's important to find the right balance between free and paid information, but with a little thought you can give your subscribers meaty content while still directing them to recommended products for more in-depth learning.

The [APLC AR Series Bundles](#) are written in a way that perfectly merges informative content with product promotions – you simply need to add the messages to your newsletter program and you're done.

**3. Be honest and fair** – Everyone appreciates honest people. If you want to recommend a product to your subscribers but aren't sure it's quite right for them – say so. Tell them about the product and what you like and don't like about it then leave it up to them to make the final decision. We can't really force people to do anything so simply share your honest thoughts and leave it up to your subscribers to make the final call.

This honesty will really stand out to your subscribers and they will grow to fully trust you.

## **Step Three: Don't Be Afraid To Sell.**

While building a relationship with your subscribers is important, don't forget that you still need to make money. No one is going to begrudge you making an income online and making promotions is part of that process.

The trick here is to combine quality information along with promotional offers. Getting the balance right between offers and content is what you're aiming for.

Here are a few tips to help you achieve that balance:

**1. Send out quick tips or helpful points that will help your readers with their problems.** You can then recommend a resource for purchase which will help them further.

**2. Send out regular content.** If you don't make regular contact with your subscribers it's quite likely they will forget who you are and delete your messages. Sending out regular messages ensures you are fresh on your subscriber's minds and this will make promoting offers easier.

**3. Promote without really selling.** This simply involves sending out a message with helpful tips to reader and then suggesting that for further information they take a look at xx product. If your free content is great then your subscribers are more likely to click on the link for further information – again, it's all about the relationship you've built with your subscribers.

Another very soft sell approach is to simply add the recommended product link to your signature line. If the reader's curiosity and interest is peaked they will most likely click on the link for further information.

In a nutshell, there are three easy steps to really doing well with your affiliate marketing business.

1. Build a profitable list.

2. Nurture and build a relationship with your subscribers.
3. Make timely promotions without having to “hard sell.”

It really is that easy, and the new [All Private Label Content AR Series Bundles](#) make it even easier. Each affiliate autoresponder series is custom written to promote a specific niche product that has proven to sell well.

In some cases, the series will contain the opportunity to promote one or two further products. All you have to do is set up the messages in your newsletter management program and you're set to go.

**Here are some easy instructions for using your [All Private Label Content Autoresponder Series](#):**

1. Look through your AR series and replace the pre-written promotional text (usually towards the end of each message) with your embedded affiliate link. If you'd like to personalize the messages further this is the time to do so. You'll also want to personalize the name settings as well as the signature line.
2. Set up your series of messages in your newsletter management program and set the messages to be delivered automatically at set intervals. It's up to you how often you email your list but we recommend once a day for the first three days, then every three days for the next month and once a week thereafter. This is just a guideline and really you should do what feels appropriate for your market.

And remember each message includes great quality content along with a very subtle promotion link for the reader to gain further information. Each time a subscriber signs up to your newsletter series, they will start to automatically receive a series of messages on autopilot – all written to inform and sell. This means you build a trusting relationship with your subscribers and make passive income in the process.

This is the beauty of affiliate marketing and passive income. Once you have your newsletter message series set up, you simply concentrate on driving traffic to your newsletter page and let your content do the selling. Isn't that great?

3. (Optional) Once you've driven enough traffic to a specific niche newsletter series, you can repeat the process in another niche. We'll regularly be adding new affiliate marketing AR bundles covering all of the best selling and hottest online marketing niches. This makes it easy for you to simply “plug and play” the content into your newsletter management program and let it do the selling for you.

## **Final Thoughts...**

Affiliate marketing doesn't have to be difficult. What often stops most marketers from really doing well is that they don't have time to regularly communicate with their subscribers. Finding time to write great content and finding great products to promote in a positive way can be difficult and time consuming.

Your APLC AR series takes care of that part. All the hard work is done for you, now all you have to do is set up your messages and start profiting. Good luck and once you've got yours, please feel free to drop by the members forum and share your thoughts or ask questions!

## Get Your Ready-Made Autoresponder Series:

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